

# Tricentennial Convention Center Development District Project







# Houston, Texas

- 1,000 Hilton Opened 2006
- 12 Acre Outdoor Event Space
- 1,000 Marriott Marquis Announced 2016
- Developed By Houston First







# Anaheim, California

- 100,000 Square Foot Linear Park
- Reclaimed Unsightly Thoroughfare
- Connects Convention Center To Hotels
- 200,000 square foot Center Expansion Considered
- Connects Convention Center To Hotels

**ANAHEIM**  
ORANGE COUNTY  
VISITOR & CONVENTION BUREAU

**COMING  
JANUARY 2013**

Announcing the  
100,000 square foot open-air  
Anaheim Convention Center  
**GRAND PLAZA**  
your meeting place in the sun!  
Open for business January 2013

Discover the possibilities at:  
[anaheimoc.org/outdoors](http://anaheimoc.org/outdoors)  
or call 714-765-8888

**GRAND PLAZA  
FEATURES:**

- Outdoor exhibit space
- Al fresco dining
- Evening receptions
- Outdoor concerts

[anaheimoc.org/outdoors](http://anaheimoc.org/outdoors)



# Chicago, Illinois

- 460 Room Hyatt Regency Expansion Underway
- 1,200 Room Connected Hotel Planned
- Skybridge To Connect To West Building
- Expects Surrounding Entertainment Development
- Anchored With New Subway Station







# Las Vegas, Nevada

- Las Vegas Global Business District Announced
- Creates Convention District Campus
- Creates Centralized Transportation Hub
- Comprehensive Convention Center Renovation
- Additional Event Space
- Grand Concourse Connector
- Outdoor Gathering Space







# Nashville, Tennessee

- New Convention Center
- 1.2 Million Square Feet
- 57,000 Square Foot Ballroom
- Green Outdoor Event Pavilion
- 800 Room, 21 Story Omni Hotel







# Dallas, Texas

- 1,001 Room City Owned Omni Attached Hotel
- City Owned Parking Garage and Retail Considered
- Multi-Use Entertainment Complex Considered







# Miami Beach, Florida

- 52 Acre Public Private Commercial, Residential, Entertainment Project
- \$1 Billion Total Projected Cost

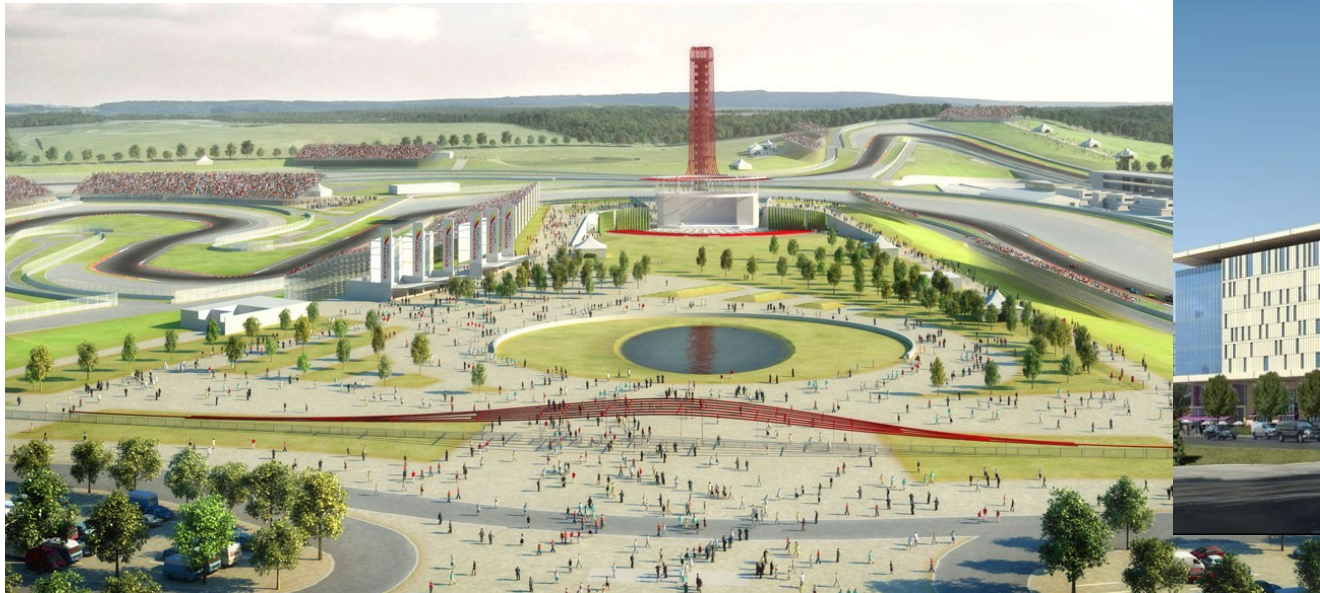






# Austin, Texas

- 1,000 Room Marriott Marquis
- 1,000 Room Fairmont
- Circuit Of Americas Development







# Los Angeles, CA







# Phases and Funding

	<u>Phase I</u>	<u>Phase II</u>	<u>Phase III</u>	<u>Total</u>
<b>Funding Sources</b>				
State of LA	\$21,134,824	\$55,499,467	\$137,808,070	\$214,442,361
City of New Orleans	\$0	\$3,496,459	\$12,955,265	\$16,451,724
Bonds	\$0	\$59,947,915	\$122,336,665	\$182,284,580
Exhibition Hall Authority	\$67,267,172	\$7,697,479	\$0	\$74,964,651
	<u>\$88,401,996</u>	<u>\$126,641,320</u>	<u>\$273,100,000</u>	<u>\$488,143,316</u>





# Economic Impact, ROI & Tax Generation

	<u>1985-2010</u>
<b>Total Spending (direct &amp; indirect)</b>	<b>\$44 Billion</b>
<b>State &amp; Local Taxes</b>	<b>\$2.6 Billion</b>
<b>Events</b>	<b>2,111</b>
<b>Out of Town Attendance</b>	<b>12.8 Million</b>
<b>State ROI</b>	<b>\$6</b>
<b>City ROI</b>	<b>\$26</b>





# Tricentennial Convention Center Development District Project







# Convention Center Development District







# Convention Center Blvd. Aerial







# Convention Center Blvd. Cross Section







# Convention Center Blvd. Upriver View @ Julia St.







# Convention Center Blvd. Upriver View @ Higgins







# Riverfront Experience Ariel View







# Riverfront Experience Aerial





# Riverfront Experience Street View







**Vision Plan**



**Woldenburg Park- 5.5 Acres**





# Convention Center Blvd. Upriver View @ Canal St.









